

the Promise

Issue 14 • Summer 2011

KOMEN NORTHWEST OHIO GIVES BACK \$550,000 TO COMMUNITY ORGANIZATIONS

The 2011 Komen Northwest Ohio Power of the Promise grants reception was an inspiring night for fundraisers, grantees, and supporters to share stories of triumph and hope in the fight against breast cancer. The celebration was held on April 12, 2011 in the McMaster Center at the Toledo-Lucas County Library in downtown Toledo.

The mission of the Affiliate was visibly apparent to all, thanks to the super-sized pink signs that adorned the perimeter of the room. The signs highlighted the grantees who are working to create a world without breast cancer, and served as a constant reminder of the valuable work that is being accomplished through the Komen Northwest Ohio Community Grants program.

A check for \$1,025,000 was presented to the community - \$550,000 through the Komen Northwest Ohio grants program, \$245,000 for educational outreach and more than \$230,000

for research through Susan G. Komen headquarters.

Keeping with the Komen Promise to end breast cancer forever, longtime Komen Northwest Ohio friend and advocate, Chrys Peterson, emceed the night and proudly recognized the Pink Honor Roll members one by one. The Pink Honor Roll celebrates the top 25 fundraisers for the 2010 Komen Northwest Ohio Race for the Cure, who this year raised nearly \$60,000 of the total Race fundraising revenue.

Breast cancer survivor Cathy Villarreal spoke about her personal and emotional journey after being diagnosed with breast cancer thanks to the financial assistance of a Komen Northwest Ohio grant. See Cathy's full story on page 2.

For detailed descriptions of the Komen Northwest Ohio 2011-2012 community grantees, see page 3.



The 2011-2012 Komen Northwest Ohio grantees proudly display a check for \$1,025,000 that supports community grants, small grants, educational outreach in 24 counties, and national research.

PROMISE

The Susan G. Komen for the Cure Promise is to save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.



KOMEN NORTHWEST OHIO LAUNCHES NEW WEBSITE

The Komen Northwest Ohio website has a brand new look! Find all the latest news and events at www.komennwOhio.org. The new site has many innovative features, including a more user-friendly method for registering for the Northwest Ohio Race for the Cure. Visit our new site to sign up for monthly Komen Northwest Ohio eNews blasts, find the latest educational resources, and more!

DO YOU "LIKE" US?

Join more than 2,300 fans and "like" Susan G. Komen Northwest Ohio to stay up to date with all that's happening at Komen Northwest Ohio!



Dear Friends,

For 17 years you've answered the call to be part of something you will never forget. Something so big it has the power to save lives. That something is the Susan G. Komen Northwest Ohio Race for the Cure®.

People often ask us why we are involved with the Race for the Cure. We used to say it was because one in eight women are diagnosed with breast cancer, and someday it might be someone we love. For us, that someday is now. Ann started volunteering for the Race in 1997. Since then, she watched her mother battle breast cancer and serves as Race Chair this year as a breast cancer survivor herself. Chrys has two family members who are breast cancer survivors and one of her dearest friends, Gretchen Skeldon lost her battle with breast cancer last year.

Breast cancer is not something that happens to someone else. It can happen to you, and the people you love. That's why we ask you to join us on Sunday, September 25 at the 18th Annual Susan G. Komen Northwest Ohio Race for the Cure. It is the largest event in northwest Ohio, with nearly 20,000 people of every age filling the streets of downtown Toledo. It is awe inspiring to watch the power of one grow into the impact of many who last year raised more than \$1 million at the Komen Northwest Ohio Race for the Cure.

We encourage you to look through the pages of this edition of "The Promise" for details about how your donations have translated into nearly \$550,000 for community organizations who are making a difference in the fight against breast cancer right here in northwest Ohio. You will also find details about this year's Race, including an updated online registration system and exciting new changes for Race Day.

We hope you'll join us for the 18th Annual Susan G. Komen Northwest Ohio Race for the Cure! Whether you are a Race participant, sponsor, donor or friend; your participation plays a significant role in saving lives right here in northwest Ohio and southeast Michigan. With your help, we will be able to realize our vision of a world without breast cancer!

See you at the Race,

Ann Albert
2011 Race Chair

Chrys Peterson
Honorary Chairperson



Ann Albert and
Chrys Peterson at
the 2010 Komen
Northwest Ohio
Race for the Cure

“

Time is of the essence when it comes to breast cancer. No woman should ever have to go without a mammogram ... Because of the generosity of people like you I received a life-saving mammogram, my children have a mom, and my husband has a wife to grow old with.”

- Cathy Villarreal



Cathy Villarreal with husband Ricardo, Vanessa 11, Ricky 8 and Ava 4.

Cathy's story is all too common. Happily married with three beautiful children, Cathy Villarreal, 40, had it all. Then her husband was laid off, their health insurance expired and postponing her mammogram didn't seem like a big deal ... until she noticed a change in her right breast.

Fortunately, Cathy's sister knew about Susan G. Komen funds available at her local hospital to deliver breast care to uninsured women. One phone call and two days later, Cathy was getting her mammogram! After three mammograms, an ultrasound and a core biopsy (all funded through a Komen Northwest Ohio grant), Cathy learned that she had a fast-growing invasive form of breast cancer. The good news: the breast cancer had been detected early, she was able to access needed treatment and today she is a proud 18 month Survivor!

Cathy Villarreal was one of 52 women whose lives were saved in 2010 thanks to your past support of the Northwest Ohio Affiliate of Susan G. Komen for the Cure. Time is of the essence. Don't delay ... please consider making a tax-deductible gift today!

2011-2012 KOMEN NORTHWEST OHIO COMMUNITY GRANTEES

- **Allen County Health Department**
“Preventive Healthcare Project”
\$47,752
Provides screening mammograms for women and men who are uninsured and 200% of federal income guidelines.
Counties: Allen, Auglaize, Hancock, Hardin, Mercer, Putnam, and Van Wert
419-224-4500 or 1-800-901-9727
- **Blanchard Valley Health System**
“Hancock County Mammography Screening Initiative” \$28,800
Provides screening and diagnostic mammography services to uninsured and underinsured men and women.
Counties: Hancock
419-425-3170
- **Fulton County Health Department**
“A Woman First” \$85,000
Provides breast health education, screening mammograms, diagnostic and interpreter services to the low-income and uninsured.
Counties: Defiance, Erie, Fulton, Henry, Lucas, Ottawa, Paulding, Sandusky, Wood, and Williams
419-335-3907 or 1-800-929-6626
- **Hospital Council of Northwest Ohio**
“YES MAMM!” \$104,461
Six hospitals – Henry County Hospital, Fisher Titus Medical Center, Magruder Hospital, Paulding County Hospital, Memorial Hospital and Wood County Hospital – will facilitate one- or two-day screening events for uninsured patients.
Counties: Erie, Henry, Huron, Ottawa, Paulding, Sandusky and Wood
419-842-0800
- **Mercy Memorial Hospital**
“Put Yourself First Today!” \$28,000
Provides screening and diagnostic mammograms, ultrasounds and MRIs to uninsured and underinsured individuals.
Counties: Monroe
734-240-4200
- **Mercy Tiffin Hospital**
“Mammogram Assistance Project”
\$19,686
Provides mammograms to low-income and uninsured individuals.
Counties: Huron, Seneca and Wyandot
419-455-7435
- **Mercy Women’s Care at St. Anne’s and St. Charles**
“Mammography Assistance Project (MAP)” \$50,750
Provides comprehensive breast cancer education and screening for low income individuals.
Counties: Lucas, Ottawa, Wood and Monroe county, Michigan
419-696-5839
- **North Coast Cancer Foundation**
“Breast Cancer Initiative” \$20,000
Provides assistance with radiation treatment for financially eligible breast cancer patients.
Counties: Erie, Huron, Ottawa, Sandusky and Seneca
419-609-2888
- **ProMedica Cancer Institute**
“C.A.R.E.S.” \$40,000
Provides recommended clinical breast exams, screening mammograms, education and navigational support.
Counties: Hancock, Lucas, Ottawa, Seneca, and Wood
419-824-1126
- **Putnam County Health Department**
“Putnam County Breast Health Project” \$12,256
Provides access to mammograms, breast ultrasounds, and biopsies for uninsured women and men.
Counties: Putnam
419-523-5608
- **St. Luke’s Hospital**
“Mammograms for Men and Women”
\$29,284
Provides clinical breast exam clinics and mammograms for uninsured men and women.
Counties: Fulton, Henry, Lucas, Ottawa, and Wood
419-893-5988
- **Toledo-Lucas County CareNet**
“Helping to Keep the Komen Promise” \$37,500
Assists CareNet members who are low income with mammograms, breast cancer treatment and breast health education.
County: Lucas
419-842-0800
- **The Victory Center**
“Discovering Inner Strength: Support for Women with Breast Cancer” \$18,000
Conducts a monthly Breast Cancer Survivor Support Group and a Breast Cancer Caregiver Support Group. The project provides breast cancer patients and survivors with services that support the mind and body such as massage, reflexology, reiki, healing touch, meditation, facials, counseling, yoga and Healthy Steps exercise.
Serving all 24 counties in the Komen Northwest Ohio service area.
419-531-7600
- **Wood County Health Department**
“Wood County Women’s Breast Health Project” \$13,785
Provides clinical breast exams through the Wood County Health Department, and screening and diagnostic mammograms at the Wood County Hospital.
Counties: Wood
419-352-8402
- **Wyandot County General Health District**
“Wyandot County Breast Health Initiative” \$13,200
Provides breast cancer screening and diagnostic mammograms, breast ultrasounds, transportation assistance and care coordination.
Counties: Wyandot
419-294-3852



SCHEDULE OF EVENTS

- Survivor tent 7:00-11:00 am
- ShopKomen 7:00-11:00 am
- Race day registration 7:30-9:00 am
- Local sponsors 7:30-9:00 am
- Survivor ribbon photo 8:00 am
- Survivor parade 8:45 am
- Race begins 9:30 am
- Race results 10:30 am
- Medal distribution 10:45 am




SLEEP
in for the
CURE®

**SLEEP IN
 FOR
 THE CURE®**

This registration option is perfect for your friends or family members who are going to be out of town or cannot lace up their shoes on the morning of the Race. All Sleep in for the Cure® participants receive a Race t-shirt and a Race bib (just in case!). These participants can join your team, be counted in your numbers and are eligible for pledge prizes.



**SPONSORSHIP
 OPPORTUNITIES
 STILL AVAILABLE**

There's still time to get involved with the largest fundraising event in Northwest Ohio! Plenty of opportunities are available including in-kind, pledge prizes, and more!

Call Beth Stutler at 419-724-2873 or email beth@komenwohio.org for more information.



**"SELF" or "GQ"
 MAGAZINE
 OFFER**

There's a new perk to registering online. Included with your online Race for the Cure registration is a one-year subscription to either SELF or GQ magazine (a \$12 value). You will not be billed for this subscription. It is a special bonus included with your registration. Visit www.komenwohio.org for offer/refund details.

NORTHWEST OHIO RACE FOR THE CURE®

SUNDAY, SEPTEMBER 25, 2011 - DOWNTOWN TOLEDO

TEAMS

Team Village

Plan to have a team of 50 or more? Reserve your spot in Team Village!

- **NEW LOCATION** - Parking lots at the corner of Washington and Summit Streets.
- Meet and greet with your team prior to the Race
- Spots are limited so register early at teamvillage@komenwohio.org

Team T-Shirt Contest

People's Choice

All shirts will be displayed at Race week registration at Brondes Ford Maumee and downtown on Race day. People will have the opportunity to vote for their favorite t-shirt by making a \$1 donation per vote.

Judge's Choice

A panel of Survivors, Race committee members and Komen staff will select the winner.

- Want to include our official Team insignia on your Team t-shirt? Download it at www.komenwohio.org.



REGISTER NOW!

We've launched a brand new website - www.komenwohio.org for this year's Race for the Cure. Need help walking through the online registration process? We have tutorials that will help you "Form a Team", "Join a Team", or "Register as an Individual".

**Participants 17 and under \$20;
18 and older \$30**

SURVIVORS ONLY!

- **Survivor tent - new location!** Near the corner of Washington and South Superior streets. 7:00-11:00 am
- **Survivor ribbon photo - new location!** Thanks to your feedback, we will go back to doing the Survivor photo on the field at 5/3 field at 8:00 am.
- **Survivor parade** - Back by popular demand, join us for the photo and then parade down Monroe Street! Parade begins at 8:45 am.



KELLY CHILDRESS RACE CHAIR ELECT, 2012 RACE CHAIR



How long have you been on the committee?

This is my fifth year

What roles have you served in on the committee?

Registration, Finance and Chair Elect

What inspired you to get involved with Komen?

I have lost many good friends and family members to breast cancer and it was time I found a way that I could help.

What's your favorite part of working with the Race committee?

Seeing it all come together on Race day. It's amazing. It makes me very emotional every year. We all work so hard - there are so many pieces of the puzzle that have to fall into place. To see the turnout and everyone enjoying our hard work is awesome. But, the effect of all the teams celebrating someone or paying tribute, and knowing I was a part in making this day for them, brings tears to my eyes every year.

What other organizations are you involved with?

I serve on the Harbor House board as secretary/treasurer and am involved with EPIC.

SURVIVORS UNITE IN THE FIGHT AGAINST BREAST CANCER

Breast cancer Survivors adorned in pink came together to celebrate life and triumph over breast cancer at two Survivor breakfast events in Allen County and Hancock County.

In Allen County, St. Rita's Medical Center in Lima hosted 65 Survivors for breakfast and a short presentation about healthy living after breast cancer.

"Your Hometown News" morning anchor Jessica Dill emceed the morning and announced three speakers, Dr. Nicole Nelson, radiologist at St. Rita's Medical Center; Susan McCain, yoga instructor at St. Rita's Medical Center; and Jonalee Schmidt, of HRJ Hair Solutions.

In Hancock County, Survivors gathered at Birchaven Village in Findlay to enjoy presentations by JoAnn DeHaven and Tara DeHaven of DeHaven Home and Garden Showplace, and by Dietitian Sabrina Dempsey of Birchaven.

DeHaven Home and Garden Showplace generously donated centerpieces for both events.

"Hosting Survivor breakfast events in Allen county and Hancock county is a step in the right direction in our broader effort to have a more significant impact in outlying communities," said Mary Westphal, Executive Director of Susan G. Komen Northwest Ohio.

Right: JoAnn DeHaven speaks about healthy gardening tips at the Hancock County breakfast.

Below: Breast cancer Survivors shared success stories at the Allen County breakfast in Lima.



NEW BOARD AND STAFF MEMBERS

Melissa Cogar joined the Komen Northwest Ohio Affiliate in April 2011 as the Affiliate Administrator.

Cogar will be responsible for general administrative responsibilities as well as overseeing the volunteer program. She graduated from the University of Toledo in 2001 with her Bachelors in Business Administration. Cogar has previous experience working on the Veteran's Glass City Skyway project, The New I-64 project in St. Louis, Missouri and more recently at a Toledo area non-profit animal clinic.

A native of the Toledo area, Cogar now resides in Walbridge, Ohio with her husband, son and two rescued pugs.

Dr. Robin Shermis, Medical Director, Toledo Hospital Breast Care Center, shares the responsibility of running a large Breast Care Center. Dr. Shermis frequently provides lectures and conferences to physicians, residents, medical students, technologists and community members about breast imaging.

He participates often in breast tumor boards and other multidisciplinary functions within ProMedica Health Systems and has served as a consultant and presenter for Aurora Breast MRI and Alliance Imaging.

Lori Decker, Managing Member, Marshall & Melhorn, LLC, specializes in construction law, and also provides business and commercial law services to business clients. She is a member of the American Bar Association, Ohio State Bar Association, and Toledo Bar Association. She has also served on the Jewish Community Center board and on the United Way Campaign Cabinet - Lawyer's Division.

Ms. Decker wanted to get involved with Komen Northwest Ohio because her mother is a breast cancer Survivor and she has always been impressed with the support and hope that Komen represents.

JOIN THE KOMEN ADVOCACY ALLIANCE

Susan G. Komen for the Cure® is urging lawmakers to join us and our bold community of survivors and supporters by reaffirming their commitment to improving access to life-saving breast health services, driving innovations in cancer care and research and becoming more engaged.

PUBLIC POLICY

1. Sign the Congressional Resolution on Breast Cancer.

Commit to access for breast health services for all women - including under-served and uninsured.

2. Co-sponsor the Reauthorization of the Breast Cancer Research Stamp.

Maintain our commitment to the development and delivery of treatments and screening tools that are more personalized, more accurate and more cost effective.

KOMEN NORTHWEST OHIO COMPLETES 2011 COMMUNITY PROFILE

In March 2011, the Northwest Ohio Affiliate completed a Community Profile to assist in aligning its mission and non-mission initiatives through a strategic planning process to ensure a targeted, effective and non-duplicative effort in order to have the greatest impact in saving lives and ending breast cancer forever in northwest Ohio and southeast Michigan.

COMMUNITY PROFILE SNAPSHOT:

- The counties with an incidence rate higher than the State of Ohio for women ages 45 and older are Allen, Auglaize, Crawford, Erie, Hancock, Hardin, Huron, Logan, Putnam, Sandusky, Seneca, Shelby, and Wyandot.
- The six counties with the greatest percentage of women over the age of 40 not receiving a recommended mammogram are Hardin (41.1 percent), Huron (41.0 percent), Wyandot (40.6 percent), Seneca (40.6 percent), Crawford (40.4 percent) and Williams (40.3 percent).
- The counties with the highest prevalence rates are Erie, Hardin, Logan, Wyandot, Auglaize, Crawford and Allen, respectively.
- Counties in the Northwest Ohio Affiliate service area that had a mortality rate for all races is higher than the State of Ohio are Auglaize, Crawford, Defiance, Erie, Putnam, Sandusky and Seneca.
- In Northwest Ohio, there are two counties that have higher mortality rates for Black women than the State of Ohio - Huron County and Seneca County.



Contact your legislators

- State:
<http://www.legislature.state.oh.us>
- Federal Senate:
<http://senate.gov>
- Federal House of Representatives:
<http://www.house.gov>

Join the Komen Advocacy Alliance today at:
www.komenadvocacy.org



Ambassador Nancy G. Brinker speaks at Komen Lobby Day 2011 in Washington D.C.

UPCOMING EVENTS

For more details, visit our website www.komennwohio.org

June 18, 2011

Women's Triathlon for the Cure

July 29, 2011

Toledo Mud Hens Pink at the Park

September 10, 2011

Toledo Survivor Breakfast

September 22-24, 2011

Brondes Ford - Maumee Race Registration

September 25, 2011

18th Annual Komen Northwest Ohio Race for the Cure

October 2011

Breast Cancer Awareness Month

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SUSAN G. KOMEN mpact SAVES LIVES

From 2009 - 2011 grants funded through Komen Northwest Ohio have:

- Diagnosed 81 women with breast cancer
- Provided 2,704 mammograms to uninsured/underinsured women
- Provided 805 women with diagnostic procedures (i.e. ultrasounds, biopsies)
- Provided complementary and/or psychosocial support to 563 breast cancer Survivors
- Assisted 76 women with breast cancer treatment
- Provided 7,983 women with breast health educational materials

Additionally Komen Northwest Ohio has:

- Funded 8 small grants to support start up projects and conferences
- Breast health awareness outreach to more than 100,000 people



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The Komen Northwest
Ohio Affiliate serves the
counties of:

Allen, Auglaize, Crawford,
Defiance, Erie, Fulton,
Hancock, Hardin, Henry,
Huron, Logan, Lucas,
Mercer, Ottawa, Paulding,
Putnam, Sandusky, Seneca,
Shelby, Van Wert, Williams,
Wood, Wyandot and
Monroe county, Michigan.

Pink at the Park

WITH THE TOLEDO MUD HENS

Friday, July 29 at 7pm

Let's PINK OUT the ballpark! Tickets are \$9



Call 419.725.HENS(4367)
Visit mudhens.com/pink

